



SAMRUDDHI GRAMEENABHIVRUDHI SAMASTHE ®
66, SAMPREETHI SADANA, GOVERNMENT HOSPITAL PARALLEL ROAD,
GANESHA LAYOUT, MAGADI, RAMANAGARA DISTRICT-561120.

Annual Report for the year 2023 -2024

Our NGO established in the year 2009 by young talented rural teaching professionals registered under the Karnataka Societies, Act, 1960. The main intention of the NGO is focused on rural women and student's upliftment, empowering them economically, educating rural masses, training to provide self-employment and employ them in various in various sectors.

The NGO started in a small village of Ramanagara District, today is equipped with full-fledge and modern training facility in Magadi Town. We also have opened a branch office in Bangalore city to spread our mission in semi-urban, slum dwellers and government schools.

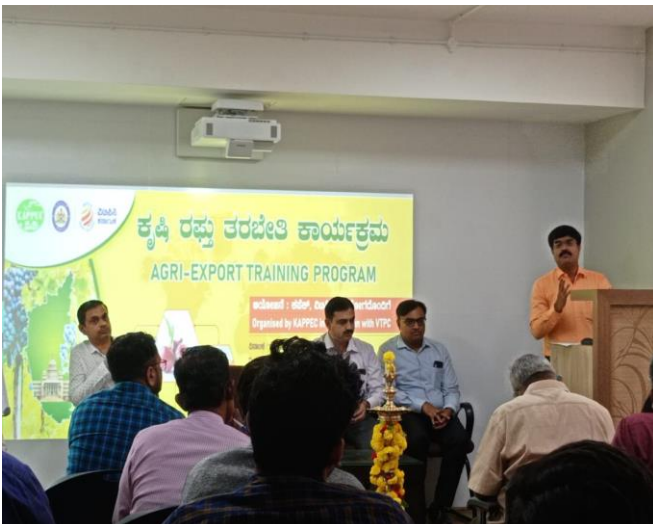
In the year 2023-2024 the following were the activities conducted by our NGO:

AMRITH Scheme - Empowering Farmer Producer Companies (FPOs), Ongoing programme from 2022

On November 19th, 2022, Samruddhi Rural Development Society was officially empanelled by the Watershed Department of Karnataka under the AMRITH Scheme as a Resource Institution. Our organization took on the responsibility of facilitating the formation and promotion of Amrith Farmer Producer Companies (FPOs) in the districts of Ramanagara, Tumkur, and Mandya. As part of this initiative, we were entrusted with supporting the establishment of 28 FPOs across multiple sectors, including Agriculture, Horticulture, Animal Husbandry, Sericulture, and Textiles.

The support period for this project spans three years, beginning in November 2022, with a primary focus on building the capacity and operational success of these FPOs. To ensure the effective functioning of these FPOs, we committed to delivering comprehensive training programs for key stakeholders, including farmers, Chief Executive Officers (CEOs), Data Entry Operators, and Directors. Additionally, we organized exposure visits to foster practical learning and provide real-world insights to enhance the management and operational skills of those involved.

These efforts aimed to equip local farmers and FPO leaders with the necessary tools, knowledge, and resources to thrive in the agricultural value chain and ensure sustainable growth of the FPOs. The program, which started in 2022, continued through 2023-24, with steady progress in building the capacity of these groups and ensuring the long-term success of the FPOs.

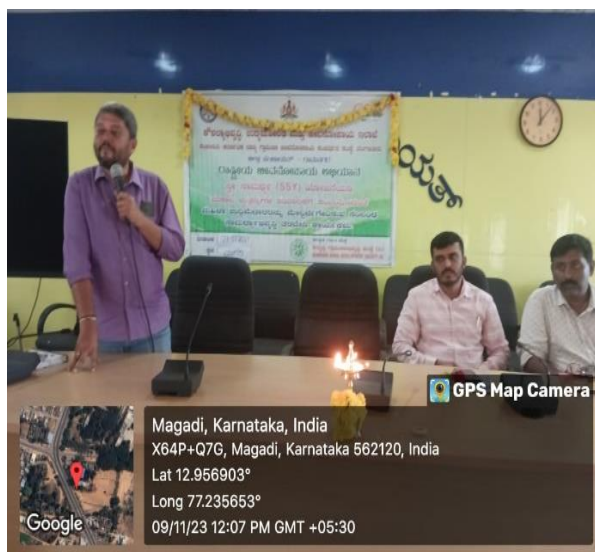




Empowering Women Entrepreneurs under the Stree Samarthya Yojane (SSY)

On February 21, 2023, Samruddhi Rural Development Society was empanelled as a technical partner by Sanjeevini – Karnataka State Rural Livelihood Mission (KSRLPS), under the Department of Skill Development, Entrepreneurship, and Livelihood. Through this collaboration, our organization was entrusted with upscaling the masala products (Curry Powders, Biryani Masala, Garam Masala, Sambar Powder, etc.) produced by Self-Help Group (SHG) entrepreneurs. Our role involved providing upskilling, technical support, and value addition, as well as connecting the products to larger markets through appropriate channels. The program aimed to benefit 10,353 beneficiaries, with the initial phase covering nearly 4,000 SHG women, focusing on key areas such as branding, packaging, and marketing.

This initiative, under the Stree Samarthya Yojane (SSY), aimed to empower women entrepreneurs and expand their market reach. The ongoing project, which started in 2023, continued into 2023-2024, with significant progress in upskilling and empowering 4,000 SHG women to improve their businesses and connect with larger markets.





On November 03rd, 2023, our NGO was empanelled by the Khadi and Village Industries Commission to conduct a 1.5-month Skill Development Training program for rural women, Economically Weaker Sections (EWS), and physically challenged candidates, focusing on self-employment as tailors. The training was conducted from December 2024 to January 2025 for 50 participants, with the sessions led by expert resource persons. This training took place in the Sampreeti Sadana Building, located in Magadi Taluk, Ramanagara District, providing the participants with essential skills to pursue self-employment opportunities and enhance their livelihoods.



Empanelment for Consultancy Services under the REWARD Project

On May 26th, 2023, our NGO was empanelled by the Watershed Department of Karnataka to provide consultancy services for the Rejuvenating Watershed for Agricultural Resilience through Innovative Development (REWARD) project, funded by the World Bank. As a field-based NGO (FNGO), we focused on offering ongoing mentoring throughout the Planning, Implementation, and Operation & Maintenance (O&M) phases for the Tumkur District. We supported the development and execution of sustainable watershed management strategies aimed at enhancing agricultural resilience, providing technical guidance, training local stakeholders, and ensuring the long-term success of water conservation efforts in the region. Our contributions were vital in strengthening the capacity of local communities and promoting sustainable agricultural practices.



Technical Support for Belagavi Saree Micro Cluster Development Programmes

On February 16th, 2024, our NGO was empanelled by the Department of Skill Development, Entrepreneurship, and Livelihood to provide technical support services for the Cluster Development Programmes. We were entrusted with undertaking the Belagavi Saree Micro Cluster Development Programmes in Belagavi District, Karnataka. Over the course of the initiative, our NGO focused on community training and capacity building for 14 months, with the aim of enhancing the skills and livelihoods of local artisans involved in saree weaving. Through this programme, we worked towards fostering sustainable economic growth, empowering the community, and promoting the traditional craft of saree weaving in the region.



Technical Support for Koppal Kowdi Micro Cluster Development Programmes

On February 16th, 2024, our NGO was empanelled by the Department of Skill Development, Entrepreneurship, and Livelihood for the Cluster Development Programmes to provide technical support services. We were entrusted with undertaking the Koppal Kowdi Micro Cluster Development Programmes in Koppal District, Karnataka. Over a period of 14 months, our NGO focused on community training and capacity building, aiming to enhance the skills and livelihoods of local artisans involved in Kowdi (shell) craftwork. The initiative successfully contributed to fostering sustainable development, empowering the local community, and promoting the traditional Kowdi craft in the region.

